

FINAL AGENDA

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DESIGNSCAPES 2nd INTERNATIONAL POLICY FORUM

Design-enabled innovation in EU cities

Monday, October 12th 2020 - 09:30 - 12:30 CET

Virtual venue: <https://global.gotomeeting.com/join/539165805>

ANCI Toscana, on behalf of the H2020 Designscapes CSA in collaboration with EASME

09:30 - 09:40 Registration and test of connectivity

09:40 - 09:45 Welcome

- Besnik Mehmeti, Anci Toscana

09:45 - 10:00 What design-enabled innovation is doing in our cities

- Kerstin Junge, Tavistock Institute

10:00 - 10:15 How we are promoting design-enabled innovation

- Juergen Jaehnert, BWCON Stuttgart

10:15 - 10:30 Why we can say design is making a difference

- Ingrid Mulder, TU Delft

10:30 - 10:45 Placing Design Policy on the Urban Agenda. The Case of Valencia. (Video)

- Chuan Li, Econcult

10:45 - 11:00 Q&A and short break

11:00 - 11:15 Intro to the panel session: raising the aims, meeting the challenges

- Nicola Morelli, University of Aalborg

11:15 - 12:00 The floor is taken by representatives of

- City of Gabrovo, BG
- City of Guimaraes, PT
- Cities of Vari-Voula-Vouliagmeni, EL

12:00 - 12:15 Q&A

12:15 - 12:30 Conclusions and outlook

- Francesco Molinari, ANCI Toscana

Project website

<http://designscapes.eu/>

How to register

<https://forms.gle/yRPdBrddEatsPsko6> (beta)

Coordinator

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This is the second Designscapes international policy forum, following on from the successful event held in Valencia, World Design Capital in 2022 (<https://tinyurl.com/y46sas5v>) in March this year (<https://tinyurl.com/yxe72wpw>). A keynote and panel discussion on which EU, regional and local policies should ignite the transformative power of design for sustainable and responsible innovation in European cities.

Disclaimer. The opinion expressed in this conference do not necessary reflect the official standpoints of any EU or MS institution.